



TISS

TISS was established in 1936 as the Sir Dorabji Tata Graduate School of Social Work. In 1944, it was renamed as the Tata Institute of Social Sciences. TISS's vision has been to be an institution of excellence in higher education that continually responds to changing social realities through the development and application of knowledge, towards creating a people-centred, ecologically sustainable and just society that promotes and protects dignity, equality, social justice and human rights for all. TISS, Mumbai was featured on Forbes Marquee Edition - Great Indian Institutes 2018 by Great Places to study.



HUMAN RESOURCE MANAGEMENT & LABOUR RELATIONS

HRM&LR is one of the saplings that adorns the vast corridors of knowledge at TISS. Belonging to an institute with a strong social commitment, the program envisions to provide quality human service professionals for a variety of stakeholder groups in the development process. TISS HRM & LR was started as a social work specialization in Labor welfare and Industrial Relations.

It is one of the most sought after HRM programs in Asia -Pacific and is well acknowledged in industry for its unique pedagogy of integrating classroom teaching with experiential learning. The course provides immense opportunities for indepth research as well as industrial exposure.



MANTHAN 2019

MANTHAN is the annual extravaganza of Human Resource Management and Labor Relations (HRM&LR) at Tata Institute of Social Sciences (TISS), Mumbai. Manthan, as the name suggests, represents churning. Since 1997, Manthan has lived up to its name by challenging B-School students all over India to churn their minds, challenge their beliefs and revisit their assumptions to face the ambiguities of the business world, especially the HR domain. Over the years, Manthan has evolved in both scale and form.

Manthan 2018 saw a participation of around 800 students from 60 B-Schools, including the top 20 B-Schools across India. The 3-day extravaganza saw an array of bright minds challenging the dominant discourse. With Manthan 2019, we hope to take this legacy of challenging foundations and seeking new thought forward.



"Enjoy the little things in life, because one day you will look back and realize they were the big things" - Kurt Vonnegut Too often we take the little things in our life for granted. In the pursuit of grand things that can make us happy, we impose unrealistic expectations on ourselves forgetting to appreciate the little things in life. Sometimes more than the goal itself, the process of accomplishing the goal may be filled with subtle moments of joy that go unnoticed. The little help we offer can make the day for someone. The little concern we show for the society can change the lives of thousands. This Manthan let's celebrate the unexpected, pleasures in life that can make us smile each and every day to help us build happier and more meaningful lives for ourselves and for others."

MANTHAN HALL OF FAME





Ratina Pathiak Shalli Executed Advenu E Constituti vs Sentitiel Lead



Vikram Shatt File Desate, Preston, Somen Writer & Actor



Prakash Amte



Ambareash Murthy Female: 4-600. PeaserBy



Rakeysh Om Prakash Mehra Indian Filmmuter, Screenwiller



Bentrupt Misra Global HR Director. Adilya Birla Group



Adii Malia CEO, The Firm Former Group President MK, Esser Group



Proteir Jiha President & Gods Chaf Propins Officer, Optio



Rajerov Dubey President HR, Rhemountet & Corporate Services, Materiata & Materiata Limites



Setten Prachen Forest Adviser Teta Sons Ltd.



Devolutt Pattonaik Indian Author



Yashward Mahadik Prostore Oktod Human Recovers, Legar Grant



N. S. Rajon 050 IDFC foundation Group CHRO & DWO, IDFC Bank



Boman Irani Istias Film & Theater Actor



Shabana Azmi Actres & Social Activist

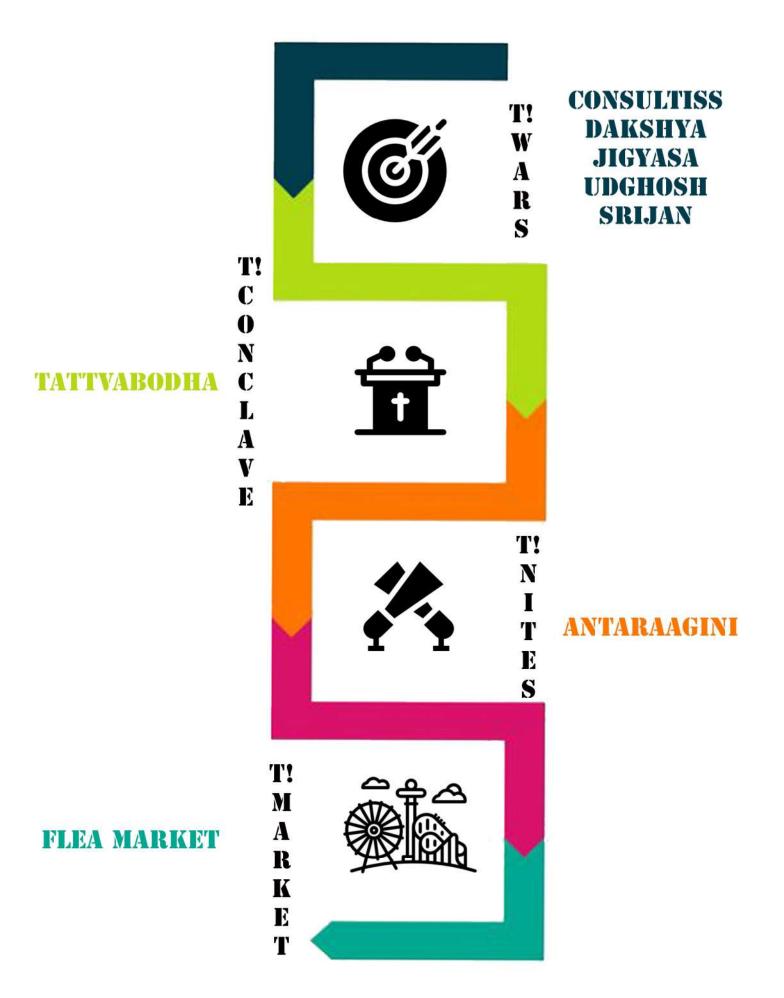


Matangi Govertehanka Biotogii Admentia Organization & Leolenka Development



MANTHAN 2019 EVENTS









TATTVABODHA

The Management Conclave



Tattvabodha, the Annual Management Conclave and the flagship event of Manthan is a confluence of industry stalwarts and trendsetters from different walks of life, sharing experiences. It is an amalgamation of relaxed and vibrant atmosphere with an academically and intellectually stimulating vibe. Previous speakers include Ratna Patak Shah, Rakeysh Om Prakash Mehra, Vikram Bhatt, Boman Irani, Santrupt Misra, Prakash Amte etc.





ANTARAAGINI

The Dance Competition



Our body is an instrument that we play to the symphony of dance. Antaraagini, year after year, has provided a stage for the amalgam of Indian and western dance categories, where top dance performers sweat it out to conquer the stage.

With a medley of performances cutting across the performing arts arena, they entertain and inspire the audiences by their finest exhibitions of talent.



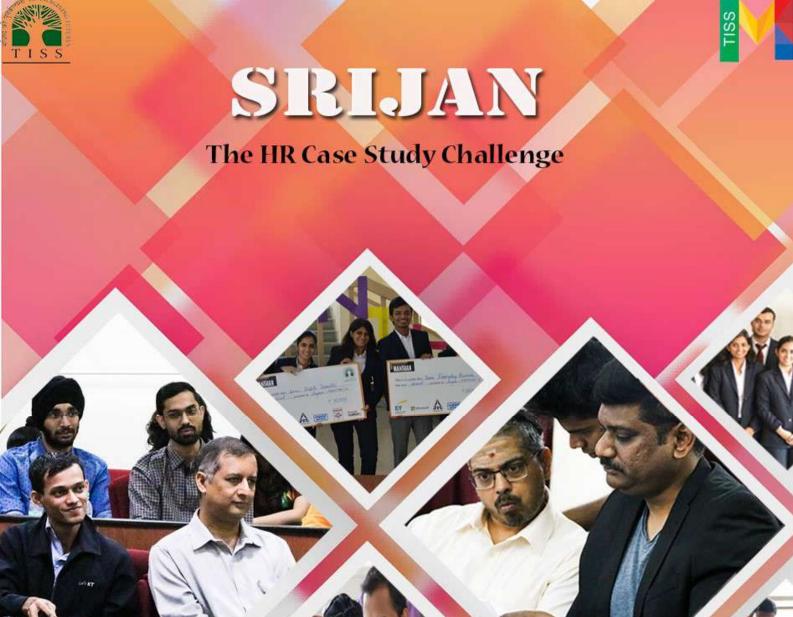


CONSULTISS

The Consulting Case Study Challenge



Live problems are the ones which are most intriguing and challenging to solve. ConsulTISS is the consultancy challenge of Manthan. The event draws participation from most of the top B-schools in India. ConsulTISS is the right stage for the young consultants to prove their mettle by giving ideas and innovative solutions for the tricky issues at hand.



In the real and virtual world, HR will face uncertain times and reason out with the unknown. We are in an era of change and uncertainty, coupled with cut-throat business competition. A clear understanding of the evolving facets of HR management, and a sharp 'HR mind', remains essential not only for budding HR professionals but for all business leaders alike. SRIJAN, the flagship HR case study challenge, aims to beat this fear of the messy unknown that exists in the HR world.





DAKSHYA

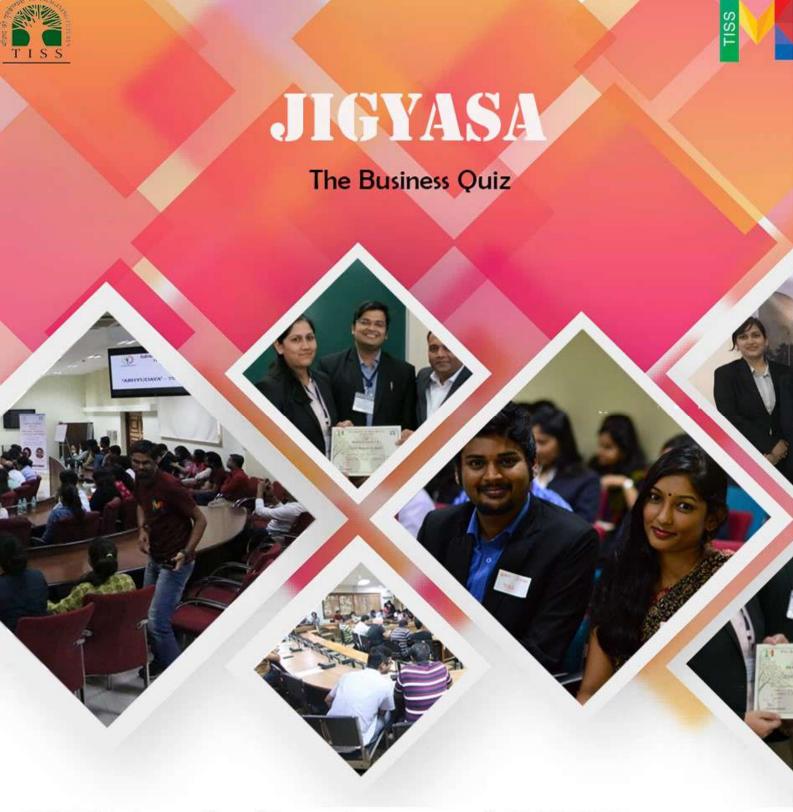
The IR Case Study Challenge



Dakshya is the flagship IR event of TISS, where participants are tested on their knowledge, application and proficiency of handling IR issues. The cases are curated by industry veterans and IR experts.



Our future is not just about having employees, It is about creating winners. Do B-Schools produce leaders? UDGHOSH is the Campus Leadership Hunt, an ultimate battleground of the young leaders in B-Schools. Udghosh will judge the future leaders based on their ability to not only create profits but also to create a sustainable future.



JIGYASA is a flagship quiz event of MANTHAN, attracting experienced quizzers across the national quizzing circle of India. JIGYASA is a business quiz open for participants for all age because as they say, quizzers don't grow old. Here the grey matter will matter.





FLEA MARKET



For the shopaholics who visit Manthan, we have the Flea Market with a variety of stalls. The Flea Market serves as a good platform for artisans, craftsmen, NGOs, self-help groups and other small enterprises and also TISS students to showcase their work and gain visibility. From handloom heritage clothes to bohemian jewellery to vibrant home décor products, the Flea Market has it all.



SPONSORSHIP BENEFITS





Recruit the best!

We offer you an access to the best of talent across India! Offer PPIs/PPOs as the Ultimate Prize



Brand It!

Let the world know your Brand!

An excellent campus connect choice.



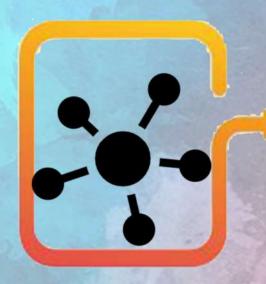
Eureka!

Outsource your problems! You can also have event problems/ statements designed in such a way to reflect your current/ future problems. Let the Best B-School Managers solve your case!



SPONSORSHIP BENEFITS



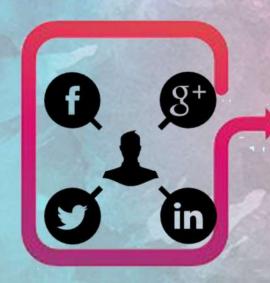


Associate with the best Network

About 1000 + strong Alumni network working in leadership capacities.

Access to top 50 +B-schools, the best of HR Events.

A Management Fest + A Cultural Fest



Social Media Visibility

Visibility via our hyperactive Social Media Pages! See it for yourself www.facebook.com/TissManthan www.twitter.com/TISS_Manthan www.instagram.com/TissManthan



A Social Sciences Institute

Yes! 2000 + Socially aware students across TISS. A diverse cohort. We have events like street play, debate day in and day out. We work in the field.

Associate with the most confident, jumpy socially grounded cohort! We offer you the best!



SPONSORSHIP BRACKETS





*Please note that Tattvabodha (The Annual Management Conclave) is considered under the Category Sponsor Category and not the Event Sponsor Category



OFFERINGS



Benefits/Title	Title Sponsor	Associate Sponsor	Co- Sponsor	Category Sponsor	Event Sponsor
Title Branding along side Manthan logo		X	X	X	Event Title Branding
Display of logos on every event banner	Ø	Ø	×	X	Event Specific
Promotion at ALL event through fillers/Announcements	Ø	Ø	Ø	Event Specific	Event Specific
Opportunity to create a customized event at Manthan'19	Ø		×	×	×
PPI offers through competitions				X	×
Physical Kiosk/ Promotional Stalls	5 🔗	3	2 🔗	1 🔗	X
Branding through Manthan Merchandise	Ø		Ø	Ø	
Website and social media promotion			Ø		Ø
Communication mailers to B- School and Undergraduate Schools				8	
Banners					
Wall Sized Banners	4	2 🐼	1	×	X
Standees/medium-sized banners	Upto 10	Upto 8	Upto 6	Upto 4	Upto 2



SPONSORSHIP OPPORTUNITIES



Manthan'19

TISS HRM & LR FORUM & TITLE SPONSOR present Manthan'19

In Association with ASSOCIATE SPONSOR

Co-Sponsored by COSPONSOR NAME

Powered by CATEGORY SPONSOR

Individual Events

EVENT SPONSOR & TISS HRM & LR FORUM present EVENT NAME



PAST SPONSORS





































































PARTICIPATING COLLEGES



































OUTREACH





6000+ FOOTFALI







Contact Us



Anjali Bajaj (+91- 9674212071) Priyanka Durani (+91-8360147248)

Email Id- manthan.hr@gmail.com